

UW-PDDC Update 2022 Diagnostic Fees

- Digital diagnosis: \$20
- Physical sample base fee: \$25
- Culturing fee: \$5 per medium per plant part
- Serological test fees
 - Dip stick: \$8
 - ELISA: \$35
- DNA/RNA test fees
 - \$35 for the first PCR reaction (includes extraction costs)
 - \$15 for each additional PCR reaction
 - \$35 for DNA sequencing



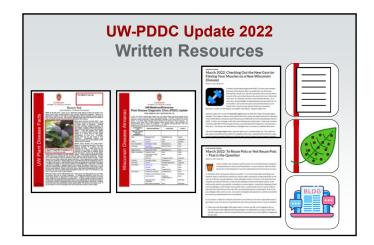
UW-PDDC Update 2022 Diagnostic Fees

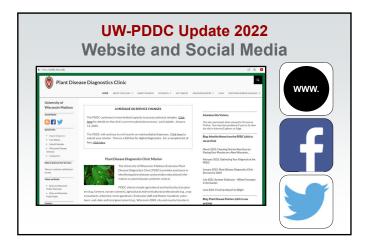
- Free diagnostics: \$0
 - Educational samples: Extension staff
 - Needs-based samples: schools, non-profits
 - High economic impact disease samples: late blight
 - Regulated disease samples: boxwood blight, SOD, Ralstonia wilt

UW-PDDC Update 2022 Outreach Programs

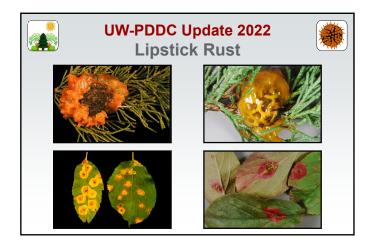
- Talks/Presentations
 - Master Gardener
 - Ornamental horticulture (consumer and commercial)
 - Fruit and vegetable (consumer)
 - Field and forage crop
- Trade Shows/Booths
 - Garden & Landscape Expo
 - WMARS Hort Field Day
- Wisconsin Public Radio and Television



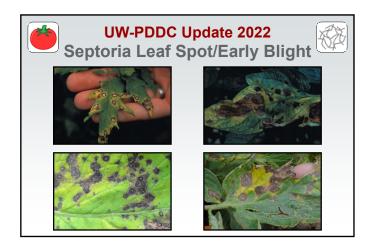


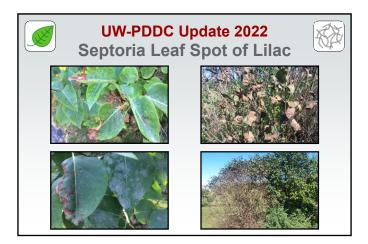






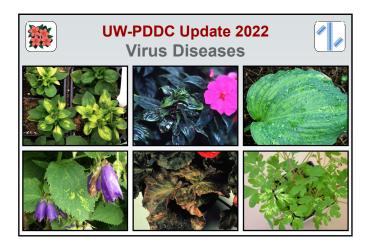




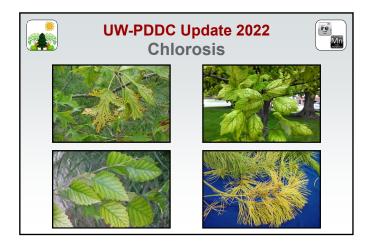


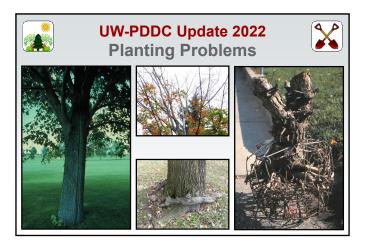












UW-PDDC Update 2022 Questions? Plant Disease Diagnostics Clinic Department of Plant Pathology University of Wisconsin-Madison 1630 Linden Drive

Madison, WI 53706-1598 (608) 262-2863 pddc@wisc.edu https://pddc.wisc.edu Follow on Facebook and Twitter @UWPDDC Subscribe to the PDDC Listserv: UWPDDCLearn